

Liquids 2017

**10TH  
LIQUID MATTER  
CONFERENCE**



## **Sponsorship Opportunities at 10th Liquid Matter Conference**

The distinguished *Liquid Matter Conference* series has the reputation to attract world top-level experts working on experiments, theory, and applications of the liquid state of matter, most notably physicists and chemists, complemented by experts from diverse related fields such as soft matter and biophysics (<http://liquids2017.ijs.si>).

This year, the [10<sup>th</sup> Liquid Matter Conference](#) will be held from July 17-21 2017 in [Ljubljana, Slovenia](#). With 800 expected participants, 5 days, 3 parallel sessions and joined poster and exhibition sessions it is expected to be the largest international event in the general field of liquid matter sciences this year. Do not let such an event happening without you!

The [10<sup>th</sup> Liquid Matter Conference](#) is specifically designed to provide various opportunities for possible sponsors. The interaction between sponsorship activities and participants is maximized by merging presentations and exhibitions of the sponsors and the poster sessions, which is in this community known to be the most attended timeslot of the conference. This participant-to-sponsor 'mingling' arrangement will guarantee that maximum number of participants will have direct interaction with you as possible sponsors, your products and services.

We offer various types of advertising and/or exhibiting options which include: renting an exhibition space, targeted sponsor presentations, distribution of advertising material to participants, publishing logo and adverts of sponsors on the conference materials and on the conference website.

























More detailed information and prices are provided in the attached brochure including suggested sponsor package-deals. For further information, please contact us. We would be more than happy to discuss your requests individually.

Sincerely yours,

Prof. Igor Musevic, Chairman of the Conference

## Sponsorship Packages and Items

The various sponsorship options at the 10th Liquid Matter Conference are summarized in the table together with their respective rates. We offer three package deals and five sponsorship items. Additional information on the five entries indicated by asterisks is provided in sections below.

| SPONSORSHIP  | PACKAGES   |  |  | ITEMS  |  |   |   |   |  |       |  |
|--|--|--|--|--|--|---|---|---|--|-------|--|
|  | PLATINUM   | GOLD   | SILVER   | Exhibition only  |  | Industry sponsored session  | Open-stage presentation   | Inserts only  | Advertisement only   |       |  |
| Rate (excluding VAT)                               | 5000 €   | 3000 €   | 1500 €   | 1800 €   | 800 €  | 2500 €  | 900 €   | 600 €   | 500 €  | 450 € | 300 €  |
| Logo on Website and in Book of abstracts*          | LOGO   | LOGO   | LOGO   |  |  |   |   |   |  | LOGO  |  |
| Colour advertisement*                              |  2 pages          |  1 page           |  1 page           |  |  |   |   |   |  1 page |       |  ½ page |
| Distributed promotional material**                 |  2 leaflets       |  1 leaflet        |  |  |  |   |   |  1 leaflet |  |       |  |
| Presentation ***.****                              |  10 min           |  10 min           |  |  |  |  1 h |  10 min |   |  |       |  |
| Exhibition space *****                             |  9 m <sup>2</sup> |  4 m <sup>2</sup> |  4 m <sup>2</sup> |  9 m <sup>2</sup> |  4 m <sup>2</sup> |   |   |   |  |       |  |
| Free delegate admission to sessions                |  1 person       |  1 person       |  |  |  |   |   |   |  |       |  |
| Free exhibitor admission (incl. welcome reception) |  2 persons      |  1 person       |  1 person       |  2 persons      |  1 person       |   |   |   |  |       |  |

\* See *Advertisements and logos* section

\*\* See *Distributed promotional material* section

\*\*\* See *Presentation during poster sessions* section


\*\*\*\* See *Presentation - industry sponsored session* section


\*\*\*\*\* See *Exhibition* section

### ADVERTISEMENTS AND LOGOS

We offer to publish your company's logo on the website of the conference as well as in the electronic and printed versions of the Book of Abstracts. In addition, full- or half-page advertisements can be published in both versions of the Book of Abstracts.


**LOGO** Logo on Website and in Book of abstracts **450 EUR**

 Full colour page advertisement in Book of abstracts **500 EUR**

 Half a colour page advertisement in Book of abstracts **300 EUR**

### DISTRIBUTED PROMOTIONAL MATERIAL

**450 EUR**

 Interested companies can send us copies of a leaflet to be distributed together with the printed version of the Book of abstracts.

## PRESENTATION DURING POSTER SESSIONS

900 EUR



The organizer offers the opportunity to present products and services of the sponsors within one 10 min *Open stage* presentation during a poster session on an open stage in the poster hall. This item is included in the platinum and gold sponsorship packages.

## PRESENTATION - INDUSTRY SPONSORED SESSION

2500 EUR



In addition, the organizer offers the opportunity to run one or more presentations in a separate conference room during the poster session as an *Industry sponsored session* in the duration of 1 h. This option includes

- Room rental
- Sound amplification, two microphones, video projection
- Announcement in final programme (title, organiser)
- A sponsor may publish the programme of the *Industry sponsored session* within the Book of Abstracts; the *Industry sponsored session* programme must be submitted to and approved by the Scientific Committee
- A sponsor can publish their own proceedings of such an *Industry sponsored session* at an extra charge. *Industry sponsored session* proceedings must also be submitted and approved by Scientific Committee



## EXHIBITION

A commercial exhibition will accompany the conference. The exhibition will be in the poster hall during the poster sessions.

Space rental per m<sup>2</sup>:

Payment by or on April 3 2017

Payment after April 3 2017

Minimum rental space

200 EUR  
300 EUR  
4 m<sup>2</sup>



Please note that the abovementioned prices refer to floor space only.

Additional equipment and services such as construction (modular stands), furniture hire, electricity, etc. can be rented at extra charge. Allocation of space will be treated as a first-come first-served basis (except for "level" sponsors). The organiser reserves the right to alter the location of the booth requested by the exhibitor.

### **Exhibition staff registration**

All personnel must be registered and wear exhibitor's badge. Exhibitors are entitled to free of charge exhibitor's badges based on the size of the exhibition space:

- from 4 to 6 m<sup>2</sup>      1 free exhibitor badge
- from 9 to 12 m<sup>2</sup>    2 free exhibitor badges

Exhibitor's badges allow access to exhibition, welcome reception, and refreshments during breaks.

## Payment Policy

The rates listed are the subject to the European VAT laws.

All rates in the Invitation for sponsors and exhibitors exclude 22% statutory VAT, which is obligatory to pay by applying companies. Total amount must be paid upon receipt of an invoice. If payment is not received by congress organisers in due time sponsors and exhibitors are responsible for the problems that may occur. All confirmations will be sent after the invoice is paid.

Deadline for payment of:

- sponsorship **March 1 2017**
- exhibition space – rate 200 EUR/m<sup>2</sup> until or on **April 3 2017**
- exhibition space – rate 300 EUR/m<sup>2</sup> after **April 3 2017**

### Contact

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